

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

PAGE 1

32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR 337938			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA			JOSE HERNANDEZ FOR CONGRESS			
AND	25 Whitlock Pl SW Ste 201			3125 Mchenry Ave Ste F			
ADDRESS	Marietta GA 30064-3142			Modesto CA 95350-1451			
	USA			USA			
CONTACT	DEVON PRESCOD			PRODUCTJOSE HERNANDEZ FOR CONGRESS			
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO.	PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	F	1	05:00A	06:00A	30S	09/07/12-09/07/12	CBS13.COM @ 5AM	1	50.00	50.00
2	T-Th	3	06:00A	07:00A	30S	09/04/12-09/06/12	CBS13.COM @ 6AM	3	100.00	300.00
3	T-Th	3	07:00A	09:00A	30S	09/04/12-09/06/12	CBS THIS MORNING	3	100.00	300.00
4	Sa	1	05:00A	07:00A	30S	09/08/12-09/08/12	CBS THIS MORNING - SATURDAY	1	75.00	75.00
5	Su	1	07:58A	09:00A	30S	09/09/12-09/09/12	FACE THE NATION	1	1000.00	1000.00
6	T-Th	3	05:00A	06:00A	30S	09/04/12-09/06/12	CBS13.COM @ 5AM	3	50.00	150.00
8	F	1	06:00A	07:00A	30S	09/07/12-09/07/12	CBS13.COM @ 6AM	1	100.00	100.00
9	F	1	07:00A	09:00A	30S	09/07/12-09/07/12	CBS THIS MORNING	1	100.00	100.00
10	T-Th	3	08:58A	09:58A	30S	09/04/12-09/06/12	LET'S MAKE A DEAL	3	150.00	450.00
11	F	1	08:58A	09:58A	30S	09/07/12-09/07/12	LET'S MAKE A DEAL	1	150.00	150.00
12	M	1	08:58A	09:58A	30S	09/10/12-09/10/12	LET'S MAKE A DEAL	1	150.00	150.00
13	T-Th	3	09:58A	10:58A	30S	09/04/12-09/06/12	THE PRICE IS RIGHT	3	275.00	825.00
14	F	1	09:58A	10:58A	30S	09/07/12-09/07/12	THE PRICE IS RIGHT	1	275.00	275.00
15	M	1	09:58A	10:58A	30S	09/10/12-09/10/12	THE PRICE IS RIGHT	1	275.00	275.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33651-1

DATE PRINTED

09/04/12

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32354 AGENCY (OR SERVICE) ACTING AS AGENT FOR 337938 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME LUC MEDIA

JOSE HERNANDEZ FOR CONGRESS

AND 25 Whitlock Pl SW Ste 201

3125 Mchenry Ave Ste F

ADDRESS Marietta GA 30064-3142

Modesto CA 95350-1451

USA

USA

CONTACT DEVON PRESCOD

PRODUCT JOSE HERNANDEZ FOR CONGRESS

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1

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			FROM	TO						
16	T-Th	3	10:58A	12:00N	30S	09/04/12-09/06/12	THE YOUNG & THE RESTLESS	3	300.00	900.00
17	F	1	10:58A	12:00N	30S	09/07/12-09/07/12	THE YOUNG & THE RESTLESS	1	300.00	300.00
18	M	1	10:58A	12:00N	30S	09/10/12-09/10/12	THE YOUNG & THE RESTLESS	1	300.00	300.00
19	T-Th	3	12:00N	12:30P	30S	09/04/12-09/06/12	CBS13 NEWS @ NOON	3	175.00	525.00
20	F	1	12:00N	12:30P	30S	09/07/12-09/07/12	CBS13 NEWS @ NOON	1	175.00	175.00
21	M	1	12:00N	12:30P	30S	09/10/12-09/10/12	CBS13 NEWS @ NOON	1	175.00	175.00
22	T-Th	2	01:58P	02:58P	30S	09/04/12-09/06/12	THE DOCTORS	2	150.00	300.00
23	F	1	01:58P	02:58P	30S	09/07/12-09/07/12	THE DOCTORS	1	150.00	150.00
24	T-Th	2	02:58P	04:00P	30S	09/04/12-09/06/12	DR PHIL	2	175.00	350.00
25	F	1	02:58P	04:00P	30S	09/07/12-09/07/12	DR PHIL	1	175.00	175.00
26	T-Th	3	04:00P	05:00P	30S	09/04/12-09/06/12	CBS13 NEWS @ 4	3	250.00	750.00
27	F	1	04:00P	05:00P	30S	09/07/12-09/07/12	CBS13 NEWS @ 4	1	250.00	250.00
28	T-Th	2	05:00P	05:30P	30S	09/04/12-09/06/12	CBS13 NEWS @ 5	2	450.00	900.00
29	F	1	05:00P	05:30P	30S	09/07/12-09/07/12	CBS13 NEWS @ 5	1	450.00	450.00
30	T-Th	2	06:00P	06:30P	30S	09/04/12-09/06/12	CBS13 NEWS @ 6	2	450.00	900.00
31	F	1	06:00P	06:30P	30S	09/07/12-09/07/12	CBS13 NEWS @ 6	1	450.00	450.00

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ADDRESS	Marietta	GA 30064-3142	Modesto	CA 95350-1451
	USA		USA	
CONTACT	DEVON PRESCOD		PRODUCT JOSE HERNANDEZ FOR CONGRESS	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO.	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1				

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			FROM	TO						
32	T-Th	2	06:30P	07:00P	30S	09/04/12-09/06/12	ENTERTAINMENT TONIGHT M-F	2	450.00	900.00
33	T-Th	2	10:00P	11:00P	30S	09/04/12-09/06/12	CBS 13 10PM NEWS M-SU	2	700.00	1400.00
34	F-Su	3	10:00P	11:00P	30S	09/07/12-09/09/12	CBS 13 10PM NEWS M-SU	3	700.00	2100.00
35	T-Th	2	11:00P	12:05A	30S	09/04/12-09/06/12	DAVID LETTERMAN	2	300.00	600.00
36	T-Th	2	12:05A	01:05A	30S	09/04/12-09/06/12	THE LATE LATE SHOW W/CRAIG	2	150.00	300.00
37	F	1	12:05A	01:05A	30S	09/07/12-09/07/12	THE LATE LATE SHOW W/CRAIG	1	150.00	150.00
Total Contract:								62		16700.00
Billing Summary										
Qtr 3-12						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
						.00	.00	16700.00	16700.00	
GRAND TOTAL									16700.00	

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